

NCC Cable System Order

Rec'd. 1/14/15 5392

Order #	62349243	Flight Dates	10/31/16 - 11/13/16
Syscode	1084	Agency	Nonbox/Eisner
System Name	Spectrum/Celest, WI	Advertiser	Wisconsin Alliance for Reform
Market	Minneapolis-St. Paul		
AE	Leah Losier	Client Code	WCE
Sales Coordinator	Michael Ryan	Product Code	WAR AD68
Office	Chicago	Est Code	AD68 1031
Phone	(312) 527-5755	Product Name	
Status	Not accepted	Credit Status	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+
		Makegood Policy	Approval Required

Update Date	10/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$9,623.00
Commission	\$1,443.45
Net Total	\$8,179.55
Total Spots	600
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
2	AMC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
3	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
4	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
5	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
6	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
7	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
8	AMC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	
9	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
10	AMC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
11	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$14.00	\$14.00	30	
12	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$14.00	\$14.00	30	
13	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
14	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$14.00	\$14.00	30	
15	AMC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
16	AMC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$14.00	\$14.00	30	
17	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$17.00	\$51.00	30	+1x
18	AMC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	+1x
19	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
20	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
21	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Ceect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
23	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
24	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	
25	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
26	CNN	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
27	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
28	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
29	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
30	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
31	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
32	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
33	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
34	CNN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
35	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
36	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
37	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
38	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
39	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
40	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$12.00	\$36.00	30	
41	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
42	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celec, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losler	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : 10.28 adding \$167 that missed on 62349239 PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
44	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
45	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
46	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
47	CNN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
48	CNN	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
49	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$23.00	\$69.00	30	+1x
50	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	+1x
51	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
52	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
53	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
54	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
55	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
56	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
57	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
58	DISC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
59	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
60	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
61	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
62	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
63	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GMP	-
				CPM	-

Comments : 10/28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$12.00	\$36.00	30	
65	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
66	DISC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
67	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
68	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
69	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
70	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
71	DISC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
72	DISC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$18.00	\$18.00	30	
73	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
74	DISC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
75	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
76	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
77	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
78	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
79	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
80	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
81	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
82	ESPN	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
83	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
84	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	

NCC Cable System Order

Order #	62349243
Syscode	1084
System Name	Spectrum/Ceect, WI
Market	Minneapolis-St. Paul
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform
Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 1031
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$9,623.00
Commission	\$1,443.45
Net Total	\$8,179.55
Total Spots	600
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPM	CPM

Comments : 10/28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
86	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
87	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
88	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
89	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
90	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
91	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
92	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
93	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
94	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
95	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
96	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$12.00	\$36.00	30	
97	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
98	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
99	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
100	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
101	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
102	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
103	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
104	ESPN	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
105	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WMAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
107	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
108	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
109	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
110	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
111	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
112	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
113	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
114	FOOD	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
115	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
116	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
117	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
118	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
119	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
120	FOOD	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
121	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
122	FOOD	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
123	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
124	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
125	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
126	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celet, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
128	FOOD	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
129	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
130	FOOD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
131	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
132	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
133	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
134	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
135	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
136	FOOD	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
137	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
138	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
139	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
140	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
141	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
142	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
143	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
144	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
145	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
146	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
147	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celest. WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	WCE	Total	\$9,623.00
AE	Leah Losier	Product Code	WAR AD68	Commission	\$1,443.45
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Net Total	\$8,179.55
Office	Chicago	Product Name		Total Spots	600
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted	Primary Demo	Adults 35+	Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
149	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
150	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
151	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
152	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$12.00	\$36.00	30	
153	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
154	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
155	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
156	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
157	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
158	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
159	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
160	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$18.00	\$18.00	30	
161	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
162	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
163	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
164	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
165	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
166	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
167	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
168	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celete, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WCE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
					CFM

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
170	HGTV	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
171	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
172	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
173	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
174	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
175	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
176	HGTV	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
177	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
178	HGTV	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
179	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
180	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
181	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
182	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
183	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
184	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$12.00	\$36.00	30	
185	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	2	\$18.00	\$36.00	30	+1x
186	HGTV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	+1x
187	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
188	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
189	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celest, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
191	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
192	HGTV	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$18.00	\$18.00	30	
193	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$23.00	\$69.00	30	+1x
194	HGTV	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	+1x
195	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
196	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
197	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
198	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
199	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
200	HGTV	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
201	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
202	HIST	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
203	HIST	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
204	HIST	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
205	HIST	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
206	HIST	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
207	HIST	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
208	HIST	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
209	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
210	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celet, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : 10/28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
212	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
213	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
214	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
215	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
216	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
217	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
218	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
219	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
220	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
221	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
222	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
223	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
224	HIST	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$18.00	\$18.00	30	
225	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$23.00	\$69.00	30	+1x
226	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	+1x
227	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
228	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
229	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
230	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
231	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Select, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3, Jul16	Makegood Policy	Approval Required	Sold On	
				GRP	-
				CPP	-
				GMP	-
				CPM	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
233	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
234	MNBC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
235	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	
236	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$13.00	\$13.00	30	
237	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$13.00	\$13.00	30	
238	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
239	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$13.00	\$13.00	30	
240	MNBC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$13.00	\$13.00	30	
241	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
242	MNBC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
243	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00								-	-	3	\$9.00	\$27.00	30	
244	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
245	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
246	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
247	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
248	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	
249	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
250	MNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$14.00	\$14.00	30	
251	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$14.00	\$14.00	30	
252	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$14.00	\$14.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celete, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
AE	Leah Losier	Client Code	WGE	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Product Code	WAR AD68	Commission	\$1,443.45
Office	Chicago	Est Code	AD68 1031	Net Total	\$8,179.55
Phone	(312) 527-5755	Product Name		Total Spots	600
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CFM	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
254	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
255	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00				X			X	-	-	1	\$14.00	\$14.00	30	
256	MNBC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
257	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$17.00	\$51.00	30	+1x
258	MNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	+1x
259	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
260	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
261	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
262	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
263	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
264	MNBC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
265	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
266	TNT	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
267	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
268	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
269	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
270	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
271	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
272	TNT	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
273	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celec, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	TNT	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
275	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
276	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
277	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
278	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
279	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
280	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
281	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
282	TNT	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
283	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
284	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
285	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
286	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
287	TNT	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
288	TNT	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$18.00	\$18.00	30	
289	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$23.00	\$69.00	30	+1x
290	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	+1x
291	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
292	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
293	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
294	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Celest. WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losler	Product Code	WAR AD68	Total	\$9,623.00
Sales Coordinator	Michael Ryan	Est. Code	AD68 1031	Commission	\$1,443.45
Office	Chicago	Product Name		Net Total	\$8,179.55
Phone	(312) 527-5755	Credit Status		Total Spots	600
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : 10/28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
296	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
297	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
298	USA	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
299	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
300	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
301	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
302	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
303	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
304	USA	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
305	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
306	USA	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
307	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
308	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
309	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
310	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
311	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
312	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X						X	-	-	3	\$12.00	\$36.00	30	
313	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00								-	-	1	\$18.00	\$18.00	30	
314	USA	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
315	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	

NCC Cable System Order

Order #	62349243	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
Syscode	1084	Agency	Nonbox/Eisner	Version	2 Vs. 1	
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines		
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2	
AE	Leah Losier	Product Code	WAR AD68	Total	\$9,623.00	
Sales Coordinator	Michael Ryan	Est Code	AD68 1031	Commission	\$1,443.45	
Office	Chicago	Product Name		Net Total	\$8,179.55	
Phone	(312) 527-5755	Credit Status		Total Spots	600	
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot	
				GRP	-	
				CPP	-	
					GIMP	-
					CPM	-

Comments : 10.28 adding \$167 that missed on 62349239. PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
317	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	
318	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
319	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
320	USA	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$18.00	\$18.00	30	
321	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$23.00	\$69.00	30	+1x
322	USA	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	+1x
323	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
324	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
325	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
326	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
327	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
328	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	600	0	0	0	0	0	0	0	0	0	0	0	600
AMT	\$9,623.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,623.00

SYSTEM APP: SALES ACCT Date Printed 10/28/16

62349243 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |